



2023 OFFICIAL SCHEDULE

Festival activities are scheduled at Aspen Meadows Resort, Hotel Jerome, W Hotel, Isis Theater Aspen, and Rio Grande Park, unless otherwise indicated.

Schedule, speakers, and talent are subject to change.

Culinary Curation of the Raizado Festival Menu is brought to attendees by Internationally Acclaimed Chef Grace Ramirez in collaboration with Chefs Pati Jinich, Ingrid Hoffman, Jodi Moreno, and Melissa Tung. Specialty Cocktails have been created by Award-winning Mixologist Lynnette Marrero.

THURSDAY, AUGUST 24

All Thursday events are scheduled at Aspen Meadows.

10:00am - 8:30pm SHUTTLE SERVICE: Aspen Airport to Aspen Meadows Resort

10:00am-6:00pm **Registration**
Marble Garden

11:00am **PRE-FESTIVAL BOOK READING**
Explore Booksellers
221 East Main, Aspen
Presenter
Robyn Moreno, Author of Get Rooted

1:00pm-4:30pm **PRE-FESTIVAL MASTERCLASSES SESSIONS**
Power Seminar Building (Koch) & Geodesic Dome

1:00pm-2:30pm **SESSION Facing the Blank Page: Telling a Compelling Story**
Power Seminar Building (Koch)
Presenter
Gloria Calderon Kellett, Showrunner, Director & Actress

SESSION The History of Latinx Food
Power Seminar Building (Koch)
Presenter



Erasmus Casiano, Owner, Create Kitchen & Bar (Denver)

SESSION Four Paths to Rootedness: A Book Reading and Meditation

Geodesic Dome

Presenter

Robyn Moreno, Author

2:30pm-3:00pm

BREAK with refreshments

3:00pm-4:30pm

SESSION Writing a Winning Book Proposal

Power Seminar Building (Koch)

Presenter

Elizabeth Mendez Berry, VP/Executive Editor, One World/Random House

SESSION Learning from the Leadership of the Ute Community

Power Seminar Building (Koch)

Presenter

Ernest House, Jr., Senior Policy Director, Director for the Center of Tribal
& Indigenous Engagement, Keystone Policy Center

5:00pm-8:00pm

WELCOME RECEPTION

Marble Garden

Co-Host Mauro Castillo, Afro-Colombian Singer & Composer

Welcome Remarks

Mónica Ramírez, Co-founder & President, The Latinx House

Olga Segura, Co-founder & Vice President, The Latinx House

Torre, Aspen Mayor

Blanca Uzeta O'Leary, Host Committee Member and Community Leader

Rosa Sanchez, Guest Services Supervisor, Aspen Meadows Resort

Lyndreth Wall, Councilman, Ute Mountain Ute Tribe

Remembering Ceremony

U.S. Representative Nanette Barragán

Performance

Sara Curruchich

FRIDAY, AUGUST 25



Daytime programming is scheduled for Aspen Meadows.
Evening activities are scheduled in downtown Aspen.

- 8:00am-4:00pm **Registration**
Marble Garden
- 8:30am-9:45am **BREAKFAST**
Marble Garden
- 10:00am-12:30pm **MORNING PROGRAMMING**
McNulty, Doerr-Hosier Center
- 10:00am-10:10am **RAIZADO MORNING WELCOME**
Co-Host Francia Raisa, Actress
- 10:10am-10:40am **FIRESIDE CHAT: IMPATIENT ACTIVISM**
Leadership Pillar
Overview
Sometimes we are forced to move in response to problems or issues whether it was in the forecast or plans. Whether it be the migrant family crisis, covid-19 or, even, something like the strikes in Hollywood, we don't have the luxury to sit and wait. Sometimes we are compelled to just move to action.
Speaker
Antonio Tijerino, CEO & President, Hispanic Heritage Foundation
Moderator
Judy Reyes, Actress
- 10:40am-11:20am **PANEL – Local Priorities Scaling To National Change**
Overview:
People in communities across the country are grappling with important issues, such as redistricting, housing, and education. They often feel disconnected from the political leaders who are meant to represent them.
Speakers
Hector Sanchez Barba, Executive Director and CEO, Mi Familia Vota
Dr. Norma Guzman Durán, Dean, School of Business, Colorado Mountain College



Melina Valsecia-Monreal, Executive Director at Eagle Valley Community Foundation

Moderator

Stephanie Sigman, Actress

11:20am-12:00pm

PANEL: A SECURE FUTURE: BOLSTERING THE ECONOMIC SECURITY OF THE LATINX COMMUNITY

Speakers:

William A. Ramos, Senior Advisor to the Assistant Secretary, Economic Development Administration, U.S. Department of Commerce

Marla Bilonick, President & CEO, National Association for Latino Community Asset Builders (NALCAB)

Neidi Dominguez, Executive Director, Unemployed Workers United

Moderator

Abigail Golden-Vazquez, Senior Fellow, Strategy, Prosperity Now

12:15pm-1:15pm

LUNCH

Marble Garden

1:30pm-4:25pm

AFTERNOON PROGRAMMING

McNulty, Doerr-Hosier Center

1:30pm-1:40pm

RAIZADO AFTERNOON WELCOME

Co-Hosts

Nicholas Gonzalez, Producer, Activist and Francia Raisa, Actress

1:40pm-2:20pm

PANEL: THE ORIGINAL SUSTAINERS: LATINX COMMUNITY LEADING TO PRESERVE THE PLANET

Sustainability Pillar

Speakers:

Mark Magaña, Founding President & CEO, GreenLatinos

Cindy Castro, CEO and Founder, Sustainable Fashion Designer, Cindy Castro New York

Isabel González Whitaker, AVP, Public Engagement, Moms Clean Air Force and Director, EcoMadres

Moderator:

Isabella Gomez, Artist



- 2:20pm-2:50pm **FIRESIDE CHAT: CLOSING THE GAP IN ORAL HEALTH**
Health Pillar
Speakers:
Amber Lovatos, Clinical Director of Dental Services, TOMAGWA
HealthCare Ministries
Carlos Quintero, Vice President, Crest North America, Procter & Gamble
Moderator:
Alejandra Campoverdi, Author
- 2:50pm-3:05pm **BREAK**
- 3:10pm-3:40pm **FIRESIDE CHAT: THE IMPORTANCE OF WEALTH**
GENERATION FOR THE LATINX COMMUNITY
When we think about the economic stability and needs for our community to thrive we need to talk about the importance of creating and building wealth as individuals and for our families generationally.
Speakers:
Jorge M. Calderon, Managing Director, Inicio Ventures
Tanya Menendez, Co-Founder and CEO, Snowball Wealth
Moderator:
April Alvarez, Global Head Women, Latinx and Indigenous Communities and Programs, Google
- 3:40pm-4:10pm **FIRESIDE CHAT: A NEW GENERATION OF POLITICAL LEADERSHIP**
Leadership Pillar
Speakers:
Elizabeth Velasco, Colorado State Representative
Moderator:
Arantxa Loizaga, Anchor, Noticias Telemundo
- 4:10pm **AFTERNOON PROGRAMMING ENDS**

5:30pm - 9:30pm SHUTTLE SERVICE: AMR TO RECEPTION AT W HOTEL

- 6:00pm-8:00pm **W ROOFTOP RECEPTION**
W Aspen Rooftop Wet Bar
Featuring



Master Mixologist Lynnette Marrero

SATURDAY, AUGUST 26

Morning and evening programming is scheduled for Aspen Meadows. Afternoon activities are scheduled in downtown Aspen at Isis Theater.

8:00am-9:00am **BREAKFAST**
Marble Garden

9:00am-10:00am **HEALTH & WELLNESS**
Geodesic Dome and Anderson Park (Aspen Meadows)
Workplace wellness entrepreneur **Ana Sheila Victorino** and bootcamp / personal training instructor **Brenda Gonzalez** will lead an hour-long participatory masterclass experience outside on the green at Aspen Meadows. For the first 30-minutes, Brenda will offer one of her signature, heart-pumping and joy-filled bootcamp classes for all fitness levels where you'll need nothing more than a water bottle and a desire to get moving! For the last 30 minutes, Ana Sheila will offer a mindfulness practice and meditation to help re-ground you and help get rid of any sticky mental blocks that may be lingering. The class promises to be a can't-miss moment to kick off the second half of your Raizado festival weekend on the right foot.
Presenters:
Ana Sheila Victorino, Workplace Wellness Entrepreneur
Brenda Gonzalez, Bootcamp/Personal Training Instructor

9:00am-12:00pm **FREE TIME - Yoga, Meditation, Outdoor Tours**
Aspen Meadows Grounds & offsite locations
*additional fee may apply
Provide activity and tour options to guests to explore on their own

11:00am-12:30pm **BRUNCH**
Marble Garden

12:30pm -5:00pm SHUTTLE SERVICE ASPEN MEADOW TO FILM SCREENINGS

1:00pm-4:00pm **RAIZADO FILM SCREENINGS**



406 E Hopkins Avenue, Aspen, CO

Arts & Culture Pillar

Radical (Theatre 2, upstairs)

Overview:

Based on a true story, the movie follows a teacher in a Mexican border town full of neglect, corruption, and violence, as he tries a radical new method to unlock their students' curiosity, potential - and maybe even their genius.

Post-Film Talkback:

Ivette Rodriguez, American Entertainment Marketing (AEM), Founder and President

Michael Kelley, Participant, Vice President of Social Impact

With this Light (Theatre 3, downstairs)

Overview:

For over 70 years, Sister Maria Rosa Leggol helped over 87,000 Honduran children escape poverty and fortified her legacy as an activist and visionary. Her work continues with Maria and Rosa, two teens in her programs fighting to create their own lives

Post-Film Talkback:

Laura Bermúdez and Nicole Bernardi-Reis, Directors

Moderator:

Dulce Vasquez, Assistant Vice President, Arizona State University

**Aristotle and Dante Discover the Secrets of the Universe
(Theatre 4, downstairs)**

Overview:

Based on the book by Benjamin Alire Sáenz, set in 1987 El Paso, it's the tale of two teenage Mexican-American loners as they explore their friendship and the difficult road to self-discovery.

Post-Film Talkback:

Aitch Alberto, Director

Moderator:

Cristina Escobar, Writer, Latina Media Co. and Latino Rebels

Giving Birth in America: California, By: Every Mother Counts (Theatre 5, downstairs)



Giving Birth in America: California tells the story of an immigrant farmworker in Watsonville, CA, pregnant with her third child, as she progresses through pregnancy and childbirth.

Post-Film Talkback:

Dr. Cristina Gamboa, MD

Katherine Riley, Founding member of B.e.s.o for Birth Centers network, and Policy Director at COLOR

Moderator:

Patricia Riggen, Film Director

Through the Night (Theatre 5, downstairs)

Overview: This documentary explores the personal cost of our Modern economy through the stories of two working mothers and a child care provider - whose lives intersect at a 24-hour daycare center.

Post-Film Talkback:

Marina Cruz, Advocacy & Community Organizing Coordinator, Centro Humanitario

Moderator:

Patricia Riggen, Film Director

6:00pm-9:00pm

ICON AWARDS CELEBRATION

McNulty, Doerr-Hosier Center

6:00-7:00pm

PRE-AWARDS COCKTAIL HOUR

McNulty, Doerr-Hosier Center

Featuring:

Master Mixologist Lynnette Marreo

7:00pm-9:00pm

ICON AWARDS

Co-Hosts:

Judy Reyes, Actress, Jessica Marie Garcia, Mom & Professional Picketer, and Kate del Castillo, Actress, Producer and Activist

Icon Awardees:

Power: Wilmer Valderrama, Activist and Community Leader

Truth Awardee: Luis A. Miranda, Jr., Strategist and Advocate

Truth Presenter: Christina Kolbjornsen, Senior Vice President of

Corporate and External Affairs, NBCUniversal Telemundo Enterprises

Health Champion: Amber Lovatos, Author, Dental Hygienist & Health



Advocate

Health Champion Presenter:

Carlos Quintero, Vice President, Crest North America, Procter & Gamble

Performances by:

Mauro Castillo, Afro-Colombian Singer & Composer

Carla Morrison, Acclaimed singer-songwriter, Latin Grammy Awardee

Special Dinner Menu:

Featuring Chef Grace Ramirez, Chef Pati Jinich, Chef Ingrid Hoffman, Chef Jodi Moreno, and Chef Melissa Tung

9:00pm **SHUTTLE SERVICE DEPARTS AMR TO HOTEL JEROME**

9:30pm-12:30am **LATE NIGHT WITH RAIZADO FEST!**
Hotel Jerome’s Bad Harriet

9:00pm-2:00am **LATE NIGHT ENDS. SHUTTLE SERVICE ENDS AT 2:00AM**

SUNDAY, AUGUST 27

Programming is scheduled in downtown Aspen.

Morning programming is at Hotel Jerome, and afternoon programming is at Rio Grande Park.

9:00am-6:00pm **SHUTTLE SERVICE: Aspen Meadows to Hotel Jerome & Aspen Airport**

10:00am-12:00pm **BRUNCH**
Hotel Jerome

Remarks

Mónica Ramírez, Co-founder & President, The Latinx House

Olga Segura, Co-founder & Vice President, The Latinx House

Patrick Davila, General Manager, Hotel Jerome

Blanca Uzeta O’Leary, Host Committee Member and Community Leader

Jared Polis, Colorado Governor

12:00pm-5:00pm **RAIZADO COMMUNITY DAY FESTIVAL**
Rio Grande Park



Co-Hosts

Kate del Castillo, Actress, Producer and Activist

Jesse Garcia, Actor

Annie Gonzalez, Actress and Producer

Main Stage

Remarks

Torre, Aspen Mayor

Musical Performances

Los Lobos

Aspen Santa Fe Ballet

Football Demonstration

Diana Flores, Flag Football Global Ambassador and World Games Gold Medalist

Raizado Book Nook Chats

Alejandra Campoverdi, Author of "First Gen A Memoir" in conversation with Sarahi Espinoza, Founder and CEO of DREAMer's Roadmap

Cindy Montenegro, Author in conversation with Paulina Chavez, Actress

Fashion Show

Designer Mario de la Torre

Designer Cindy Castro

Designer Lilian Lara