2023 OFFICIAL SCHEDULE

Festival activities are scheduled at Aspen Meadows Resort, Hotel Jerome, W Hotel, Isis Theater Aspen, and Rio Grande Park, unless otherwise indicated.

Schedule, speakers, and talent are subject to change.

Culinary Curation of the Raizado Festival Menu is brought to attendees by Internationally Acclaimed Chef Grace Ramirez in collaboration with Chefs Pati Jinich, Ingrid Hoffman, Jodi Moreno, and Melissa Tung. Specialty Cocktails have been created by Award-winning Mixologist Lynnette Marrero.

THURSDAY, AUGUST 24

All Thursday events are scheduled at Aspen Meadows.

<table>
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<th>10:00am - 8:30pm</th>
<th>SHUTTLE SERVICE: Aspen Airport to Aspen Meadows Resort</th>
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10:00am-6:00pm  Registration
Marble Garden

11:00am  PRE-FESTIVAL BOOK READING
Explore Booksellers
221 East Main, Aspen
Presenter
Robyn Moreno, Author of Get Rooted

1:00pm-4:30pm  PRE-FESTIVAL MASTERCLASSES SESSIONS
Power Seminar Building (Koch) & Geodesic Dome

1:00pm-2:30pm  SESSION Facing the Blank Page: Telling a Compelling Story
Power Seminar Building (Koch)
Presenter
Gloria Calderon Kellett, Showrunner, Director & Actress

SESSION The History of Latinx Food
Power Seminar Building (Koch)
Presenter
Erasmo Casiano, Owner, Create Kitchen & Bar (Denver)

**SESSION Four Paths to Rootedness: A Book Reading and Meditation**
Geodesic Dome
**Presenter**
Robyn Moreno, Author

2:30pm-3:00pm  BREAK with refreshments

3:00pm-4:30pm  **SESSION Writing a Winning Book Proposal**
Power Seminar Building (Koch)
**Presenter**
Elizabeth Mendez Berry, VP/Executive Editor, One World/Random House

**SESSION Learning from the Leadership of the Ute Community**
Power Seminar Building (Koch)
**Presenter**
Ernest House, Jr., Senior Policy Director, Director for the Center of Tribal & Indigenous Engagement, Keystone Policy Center

5:00pm-8:00pm  **WELCOME RECEPTION**
Marble Garden
**Co-Host Mauro Castillo**, Afro-Colombian Singer & Composer
**Welcome Remarks**
Mónica Ramírez, Co-founder & President, The Latinx House
Olga Segura, Co-founder & Vice President, The Latinx House
Torre, Aspen Mayor
Blanca Uzeta O’Leary, Host Committee Member and Community Leader
Rosa Sanchez, Guest Services Supervisor, Aspen Meadows Resort
Lyndreth Wall, Councilman, Ute Mountain Ute Tribe
**Remembering Ceremony**
U.S. Representative Nanette Barragán
**Performance**
Sara Curruchich

**FRIDAY, AUGUST 25**
Daytime programming is scheduled for Aspen Meadows.
Evening activities are scheduled in downtown Aspen.

8:00am-4:00pm  |  Registration
                | Marble Garden

8:30am-9:45am  |  BREAKFAST
                | Marble Garden

10:00am-12:30pm |  MORNING PROGRAMMING
                | McNulty, Doerr-Hosier Center

10:00am-10:10am |  RAIZADO MORNING WELCOME
                | Co-Host Francia Raisa, Actress

10:10am-10:40am |  FIRESIDE CHAT: IMPATIENT ACTIVISM
                | Leadership Pillar
                | Overview
                | Sometimes we are forced to move in response to problems or issues whether it was in the forecast or plans. Whether it be the migrant family crisis, covid-19 or, even, something like the strikes in Hollywood, we don't have the luxury to sit and wait. Sometimes we are compelled to just move to action.
                | Speaker
                | Antonio Tijerino, CEO & President, Hispanic Heritage Foundation
                | Moderator
                | Judy Reyes, Actress

10:40am-11:20am |  PANEL – Local Priorities Scaling To National Change
                | Overview:
                | People in communities across the country are grappling with important issues, such as redistricting, housing, and education. They often feel disconnected from the political leaders who are meant to represent them.
                | Speakers
                | Hector Sanchez Barba, Executive Director and CEO, Mi Familia Vota
                | Dr. Norma Guzman Durán, Dean, School of Business, Colorado Mountain College
Melina Valsecia-Monreal, Executive Director at Eagle Valley Community Foundation

**Moderator**
Stephanie Sigman, Actress

11:20am-12:00pm  **PANEL: A SECURE FUTURE: BOLSTERING THE ECONOMIC SECURITY OF THE LATINX COMMUNITY**

**Speakers:**
William A. Ramos, Senior Advisor to the Assistant Secretary, Economic Development Administration, U.S. Department of Commerce
Marla Bilonick, President & CEO, National Association for Latino Community Asset Builders (NALCAB)
Neidi Dominguez, Executive Director, Unemployed Workers United

**Moderator**
Abigail Golden-Vazquez, Senior Fellow, Strategy, Prosperity Now

12:15pm-1:15pm  **LUNCH**
Marble Garden

1:30pm-4:25pm  **AFTERNOON PROGRAMMING**
McNulty, Doerr-Hosier Center

1:30pm-1:40pm  **RAIZADO AFTERNOON WELCOME**
Co-Hosts
Nicholas Gonzalez, Producer, Activist and Francia Raisa, Actress

1:40pm-2:20pm  **PANEL: THE ORIGINAL SUSTAINERS: LATINX COMMUNITY LEADING TO PRESERVE THE PLANET**
**Sustainability Pillar**

**Speakers:**
Mark Magaña, Founding President & CEO, GreenLatinos
Cindy Castro, CEO and Founder, Sustainable Fashion Designer, Cindy Castro New York
Isabel González Whitaker, AVP, Public Engagement, Moms Clean Air Force and Director, EcoMadres

**Moderator:**
Isabella Gomez, Artist
2:20pm-2:50pm  FIRESIDE CHAT: CLOSING THE GAP IN ORAL HEALTH
Health Pillar
Speakers:
Amber Lovatos, Clinical Director of Dental Services, TOMAGWA HealthCare Ministries
Carlos Quintero, Vice President, Crest North America, Procter & Gamble
Moderator:
Alejandra Campoverdi, Author

2:50pm-3:05pm  BREAK

3:10pm-3:40pm  FIRESIDE CHAT: THE IMPORTANCE OF WEALTH GENERATION FOR THE LATINX COMMUNITY
When we think about the economic stability and needs for our community to thrive we need to talk about the importance of creating and building wealth as individuals and for our families generationally.
Speakers:
Jorge M. Calderon, Managing Director, Inicio Ventures
Tanya Menendez, Co-Founder and CEO, Snowball Wealth
Moderator:
April Alvarez, Global Head Women, Latinx and Indigenous Communities and Programs, Google

3:40pm-4:10pm  FIRESIDE CHAT: A NEW GENERATION OF POLITICAL LEADERSHIP
Leadership Pillar
Speakers:
Elizabeth Velasco, Colorado State Representative
Moderator:
Arantxa Loizaga, Anchor, Noticias Telemundo

4:10pm  AFTERNOON PROGRAMMING ENDS

5:30pm - 9:30pm  SHUTTLE SERVICE: AMR TO RECEPTION AT W HOTEL

6:00pm-8:00pm  W ROOFTOP RECEPTION
W Aspen Rooftop Wet Bar
Featuring
SATURDAY, AUGUST 26
Morning and evening programming is scheduled for Aspen Meadows. Afternoon activities are scheduled in downtown Aspen at Isis Theater.

8:00am-9:00am  BREAKFAST
Marble Garden

9:00am-10:00am  HEALTH & WELLNESS
Geodesic Dome and Anderson Park (Aspen Meadows)
Workplace wellness entrepreneur Ana Sheila Victorino and bootcamp / personal training instructor Brenda Gonzalez will lead an hour-long participatory masterclass experience outside on the green at Aspen Meadows. For the first 30-minutes, Brenda will offer one of her signature, heart-pumping and joy-filled bootcamp classes for all fitness levels where you'll need nothing more than a water bottle and a desire to get moving! For the last 30 minutes, Ana Sheila will offer a mindfulness practice and meditation to help re-ground you and help get rid of any sticky mental blocks that may be lingering. The class promises to be a can't-miss moment to kick off the second half of your Raizado festival weekend on the right foot.

Presenters:
Ana Sheila Victorino, Workplace Wellness Entrepreneur
Brenda Gonzalez, Bootcamp/Personal Training Instructor

9:00am-12:00pm  FREE TIME - Yoga, Meditation, Outdoor Tours
Aspen Meadows Grounds & offsite locations
*additional fee may apply
Provide activity and tour options to guests to explore on their own

11:00am-12:30pm  BRUNCH
Marble Garden

12:30pm -5:00pm  SHUTTLE SERVICE ASPEN MEADOW TO FILM SCREENINGS

1:00pm-4:00pm  RAIZADO FILM SCREENINGS
Radical (Theatre 2, upstairs)
Overview:
Based on a true story, the movie follows a teacher in a Mexican border town full of neglect, corruption, and violence, as he tries a radical new method to unlock their students' curiosity, potential - and maybe even their genius.
Post-Film Talkback:
Ivette Rodriguez, American Entertainment Marketing (AEM), Founder and President
Michael Kelley, Participant, Vice President of Social Impact

With this Light (Theatre 3, downstairs)
Overview:
For over 70 years, Sister Maria Rosa Leggol helped over 87,000 Honduran children escape poverty and fortified her legacy as an activist and visionary. Her work continues with Maria and Rosa, two teens in her programs fighting to create their own lives.
Post-Film Talkback:
Laura Bermúdez and Nicole Bernardi-Reis, Directors
Moderator:
Dulce Vasquez, Assistant Vice President, Arizona State University

Aristotle and Dante Discover the Secrets of the Universe
(Theatre 4, downstairs)
Overview:
Based on the book by Benjamin Alire Sáenz, set in 1987 El Paso, it's the tale of two teenage Mexican-American loners as they explore their friendship and the difficult road to self-discovery.
Post-Film Talkback:
Aitch Alberto, Director
Moderator:
Cristina Escobar, Writer, Latina Media Co. and Latino Rebels

Giving Birth in America: California, By: Every Mother Counts (Theatre 5, downstairs)
Giving Birth in America: California tells the story of an immigrant farmworker in Watsonville, CA, pregnant with her third child, as she progresses through pregnancy and childbirth.

**Post-Film Talkback:**
Dr. Cristina Gamboa, MD
Katherine Riley, Founding member of B.e.s.o for Birth Centers network, and Policy Director at COLOR

**Moderator:**
Patricia Riggen, Film Director

**Through the Night (Theatre 5, downstairs)**

**Overview:** This documentary explores the personal cost of our Modern economy through the stories of two working mothers and a child care provider - whose lives intersect at a 24-hour daycare center.

**Post-Film Talkback:**
Marina Cruz, Advocacy & Community Organizing Coordinator, Centro Humanitario

**Moderator:**
Patricia Riggen, Film Director

6:00pm-9:00pm  
**ICON AWARDS CELEBRATION**
McNulty, Doerr-Hosier Center

6:00-7:00pm  
**PRE-AWARDS COCKTAIL HOUR**
McNulty, Doerr-Hosier Center

**Featuring:**
Master Mixologist Lynnette Marreo

7:00pm-9:00pm  
**ICON AWARDS**

**Co-Hosts:**
Judy Reyes, Actress, Jessica Marie Garcia, Mom & Professional Picketer, and Kate del Castillo, Actress, Producer and Activist

**Icon Awardees:**
Power: Wilmer Valderrama, Activist and Community Leader
Truth Awardee: Luis A. Miranda, Jr., Strategist and Advocate
Truth Presenter: Christina Kolbjørnsen, Senior Vice President of Corporate and External Affairs, NBCUniversal Telemundo Enterprises
Health Champion: Amber Lovatos, Author, Dental Hygienist & Health
Advocate
Health Champion Presenter:
Carlos Quintero, Vice President, Crest North America, Procter & Gamble

Performances by:
Mauro Castillo, Afro-Colombian Singer & Composer
Carla Morrison, Acclaimed singer-songwriter, Latin Grammy Awardee

Special Dinner Menu:
Featuring Chef Grace Ramirez, Chef Pati Jinich, Chef Ingrid Hoffman, Chef Jodi Moreno, and Chef Melissa Tung

9:00pm
SHUTTLE SERVICE DEPARTS AMR TO HOTEL JEROME

9:30pm-12:30am
LATE NIGHT WITH RAIZADO FEST!
Hotel Jerome’s Bad Harriet

9:00pm-2:00am
LATE NIGHT ENDS. SHUTTLE SERVICE ENDS AT 2:00AM

SUNDAY, AUGUST 27
Programming is scheduled in downtown Aspen.
Morning programming is at Hotel Jerome, and afternoon programming is at Rio Grande Park.

9:00am-6:00pm
SHUTTLE SERVICE: Aspen Meadows to Hotel Jerome & Aspen Airport

10:00am-12:00pm
BRUNCH
Hotel Jerome

Remarks
Mónica Ramírez, Co-founder & President, The Latinx House
Olga Segura, Co-founder & Vice President, The Latinx House
Patrick Davila, General Manager, Hotel Jerome
Blanca Uzeta O’Leary, Host Committee Member and Community Leader
Jared Polis, Colorado Governor

12:00pm-5:00pm
RAIZADO COMMUNITY DAY FESTIVAL
Rio Grande Park
Co-Hosts
Kate del Castillo, Actress, Producer and Activist
Jesse Garcia, Actor
Annie Gonzalez, Actress and Producer

Main Stage
Remarks
Torre, Aspen Mayor
Musical Performances
Los Lobos
Aspen Santa Fe Ballet
Football Demonstration
Diana Flores, Flag Football Global Ambassador and World Games Gold Medalist
Raizado Book Nook Chats
Alejandra Campoverdi, Author of “First Gen A Memoir” in conversation with Sarahi Espinoza, Founder and CEO of DREAMer's Roadmap
Cindy Montenegro, Author in conversation with Paulina Chavez, Actress
Fashion Show
Designer Mario de la Torre
Designer Cindy Castro
Designer Lilian Lara