**FESTIVAL SCHEDULE**

All Festival activities are scheduled at Aspen Meadows Resort and Hotel Jerome, unless otherwise indicated. Schedule, speakers, and talent are subject to change.

Culinary Curation of the Raizado Festival Menu is brought to attendees by Internationally Acclaimed Chef Grace Ramirez in collaboration with Chefs Melissa Tung, Valerie Chang from Itamae Miami Restaurant, and Andres Vega. Specialty Cocktails have been created by Award-winning Mixologist Lynnette Marrero.

**FESTIVAL CO-HOSTS**
Julissa Calderon, actress, author and entrepreneur  
Mauro Castillo, actor and musician  
Annie Gonzalez, actress

**Tuesday, August 30, 2022**

1:00pm-9:00pm  
**REGISTRATION OPENS**  
Marble Garden, Aspen Meadows Resort, 845 Meadows Road, Aspen, CO 81611.

3:00pm  
**SHUTTLE SERVICE BEGINS FROM FESTIVAL HOTELS TO ASPEN MEADOWS**

3:30pm-4:30pm  
**PRE-FESTIVAL BOOK READING AND SIGNING EVENT**  
Hosted by Explore Books, 221 East Main Street, Aspen, CO 81611  
Attendance is free and open to the public.

**Featured Authors:**  
Julissa Arce, author, activist, and social changemaker  
Christopher Rivas, actor and author

**About Book Reading and Signing Event:**  
Aspen local staple, Explore Books, will host two book readings and signings with nationally recognized authors. Join authors, Julissa Arce, “You Sound Like a White Girl,” and Christopher Rivas, “Brown Enough,” for this pre-festival event.

5:30pm-7:15pm  
**WELCOME RECEPTION**  
Marble Garden, Aspen Meadows Resort  
(Livestream via The Latinx House Facebook page)

(Food and beverage available from 5:30pm-7:15pm)
Speakers:
Crystal Echo Hawk, Executive Director of IllumiNative
Bart Powaukee, Ute Community Leader
Mónica Ramírez, organizer, activist and Co-Founder, The Latinx House
Alex Sánchez, President & CEO of Voces Unidas de Las Montañas
Olga Segura, producer, activist & Co-Founder of The Latinx House
Mayor Torre, City of Aspen Mayor
Blanca Uzeta O’Leary, host committee member & community leader

Featured Musical Talent:
Campanas De America

7:15pm
DEPART TO SCREENING IN WALTER PAEPCKE AUDITORIUM

7:30pm
SCREENING: “From Scratch” Premiere Episode
Hosted by Netflix
Walter Paepcke Auditorium

About “From Scratch”
Based on the New York Times-bestselling memoir, Netflix’s upcoming series “From Scratch,” tells the story of a woman who falls in love with a chef while studying abroad in Florence and goes on to build a life with him in Los Angeles, merging two seemingly opposite cultures. Starring our friend, actress Zoe Saldaña, Raizado will get a sneak peek at the first episode of the series.

8:30pm
TALK BACK: Latinx Leadership Inside the Culinary Arts
(Livestream via The Latinx House Facebook page)

Following the screening and a special message from actress Zoe Saldaña, journalist Lydia Cacho will speak with iconic chefs Grace Ramirez and Cesar Zapada to talk about representation within the culinary sector and the impact the Latinx community continues to have on our food culture.

Moderator:
Lydia Cacho, author, journalist and human rights activist

Speakers:
Chef Grace Ramirez
Chef Cesar Zapata

9:00pm
END OF DAY
(Shuttle service departs back to Festival hotels. Service ends at 10:00pm)

Wednesday, August 31, 2022
All Wednesday Festival programming will be held at the Walter Paepcke Auditorium, unless otherwise indicated. Aspen Meadows Resort, 845 Meadows Road, Aspen, CO 81611.

6:30am  SHUTTLE SERVICE BEGINS FROM FESTIVAL HOTELS TO ASPEN MEADOWS

7:00am-8:00am  WELLNESS ACTIVITIES
Aspen Meadows Health Center (left of the Doerr-Hosier building)

Private yoga class and additional wellness options are available.

8:00am-4:00pm  REGISTRATION
Marble Garden, Aspen Meadows Resort

8:00am  BREAKFAST
Walter Isaacson Center, Aspen Meadows Resort

Join the team from the Valiente Fund for Breakfast to learn about their work to scale resources to meet the needs of a growing Latinx majority.

8:50am  DEPART TO WALTER PAEPCKE AUDITORIUM

9:00am  FLASH TALK: The Way Forward for Philanthropy

Featured Speaker:
Dr. Carmen Rojas, President & CEO, Marguerite Casey Foundation

About This Flash Talk:
Philanthropic investment in the Latinx community, and in particular Latinx led organizations has historically been at a miniscule fraction of the broader giving landscape. This remains true in spite of the increases demographically in population over the last decade and economic contributions the community has made throughout history. The Latinx community is among the most talented and vibrant communities in our country that also faces many challenges. Philanthropy can and must do better when it comes to investing in the promise and potential of the Latinx community. This talk will show us the way forward.

9:17am  WELCOME

Featured Speakers:
Mónica Ramírez, organizer, activist and Co-Founder, The Latinx House
Olga Segura, producer, activist and Co-Founder, The Latinx House

Video Remarks
U.S. Senator John Hickenlooper (Colorado)
Governor Jared Polis (Colorado)
9:25am  **FIRESIDE CHAT: Addressing Reproductive & Maternal Health for the Latinx Community**

**Moderator:**
Annie Gonzalez, actress

**Featured Speakers:**
Adrienne Mansanares, President & CEO, Planned Parenthood of the Rocky Mountains
Christina Soliz, Political Director, Colorado Organization for Latina Opportunity & Reproductive Rights (COLOR)

**About This Fireside Chat:**
Many Latinas face barriers to receiving reproductive and maternal health care. The maternal mortality rate for Latinas increased significantly during the first year of the COVID-19 pandemic. In addition, Latinas have one of the highest rates of being diagnosed with and dying from cervical cancer. The recent U.S. Supreme Court decision, *Dobbs v. Jackson*, has raised concerns that Latinas will face more obstacles to obtaining reproductive health care services. This conversation will help shed light on the current situation and provide information about what is being done to address these issues.

9:56am  **FLASH TALK: Gratitude Doesn’t Pay the Bills, Asking for What We Need**

**Featured Speaker:**
Carlos Mark Vera, Co-Founder & Executive Director, Pay Our Interns

**About This Flash Talk:**
People from marginalized communities are often told to be grateful for what they receive, even when accepting opportunities might be financially detrimental to them. Unpaid internships are an example of an opportunity that sometimes comes with a high price tag for Latinx students. In this talk, the speaker will educate the audience about the long history of unpaid internships in the U.S., as well as the impact that these unpaid internships have on students. He will also share some of the remarkable change that his organization has been able to drive through their work.

10:12am  **FIRESIDE CHAT: Latinas Creating Jobs and Sustainable Futures**
Hosted by Known Holdings

**Moderator:**
Monique Manso, media executive

**Featured Speakers:**
Marianna Burelli, actress & Co-Founder, AMAI
Kayla Castañeda, Co-Founder, Agua Bonita

**About This Fireside Chat:**
Latinas are one of the fastest growing groups of entrepreneurs in the United States. They are creating businesses, jobs, and opportunities. Among the many ways that they are
leading, they are creating businesses that aim to help address climate and other sustainability measures. This fireside conversation will include two Latina founders who are building businesses that will lead to a brighter, more sustainable future.

10:42am  
**15-MINUTE BREAK**  
Mayer Patio

10:57am  
**PANEL: Closing the Wealth Gap**

**Moderator:**  
Jonathan Gonzalez, Program Manager, Community Impact Initiatives at Indeed.com

**Featured Speakers:**  
Neidi Domínguez, Executive Director, Unemployed Workers United  
Adrian Haro, Chief Executive Officer, The Workers Lab  
Ileana Musa, Managing Director, Morgan Stanley

**About This Panel:**  
This session will address the fact that the Latinx community faces one of the widest racial wealth and gender pay gaps in our nation. We also over-index in some of the lowest paid jobs in the nation and we are among those who are quickly forming part of the gig workforce. Panelists will provide background on the economic reality of Latinx community members, the changing dynamics of the workforce and how workers are using their power to drive change.

11:43am  
**FLASH TALK: On Impatient Activism and Meeting The Moment**

**Featured Speaker:**  
Jose Antonio Tijerino, President & CEO, Hispanic Heritage Foundation

**About This Flash Talk:**  
There are times when unexpected circumstances or crises arise that call for immediate action. Often, non-profit organizations who are seeking support to do their work are required to undergo a lengthy and sometimes grueling process of demonstrating need, anticipating metrics for success, frameworks and any number of other “tests” to demonstrate need and the possibility of success. This talk will address how during times of crisis, we are called upon to act, sometimes with very little support, if any.

12:00pm  
**DEPART FOR LUNCH**

12:10pm  
**LUNCH**  
Marble Garden Tent

1:00pm  
**DEPART BACK TO WALTER PAEPCKE AUDITORIUM**

1:10pm  
**PANEL: The Media’s Role During the Age of Disinformation**  
Hosted by Luminate
Moderator:
Felipe Estefan, Vice President & Head of the Washington, DC Office, Luminate

Featured Speakers:
Russell Contreras, Race & Justice Reporter, Axios/Axios Latino
Suzanne Gamboa, Senior National /Politics Reporter, NBC Latino
Maria Elena Salinas, journalist and contributor, ABC News

About This Panel:
Misinformation has spread at alarming rates on social media and other places where people consume content, as well as news. This misinformation has related to critical topics such as health care, immigration and the elections. This panel will shed light on the role of a functioning media to inform the public about a range of issues, upholding democracy and shedding light on the ability for institutions, governments and societies to function.

1:57pm

FIRESIDE CHAT: Betting on Postsecondary Education Success

Moderator:
Dulce Vasquez, Assistant Vice President of Strategic Advancement, Arizona State University

Featured Speaker:
Dr. Antonio R. Flores, President & CEO, Hispanic Association of Colleges and Universities (HACU)

ABOUT THIS FIRESIDE CHAT:
College attainment has helped Latinx/e community members close significant gaps, including the wealth and income gap, as well as open new roadways to pathways for upward mobility. The COVID-19 pandemic has posed a risk to higher education attainment, with enrollment declining during the pandemic. This fireside chat will provide insight into college enrollment and attainment, as well as some of the obstacles and opportunities that exist to support Latine/x students across the nation.

2:28pm

PANEL: Enough Talk! Take Action to Correct the Lack of Representation in Hollywood
(Livestream via The Latinx House Facebook page)

Speakers:
Mabel Cadena, actress
Julissa Calderon, actress, author and entrepreneur
Harvey Guillén, actor

About This Panel:
Media articles, reports, and social media campaigns have repeatedly raised awareness about the fact that despite the vast talent pool of Latino filmmakers, storytellers and
creators, The 2022 UCLA Hollywood Diversity Report for the film industry indicates that despite the fact that 18.5% of the U.S. population is Latinx, just 7.7% of film roles went to Latinx actors. In addition, shows about or created by Latinx creators have been canceled as well as movies with Latinx cast. The entertainment industry knows that it has a problem. This panel will focus on the actions that must be taken to end this problem.

3:14pm  
FLASH TALK: The Consequences of Erasure  
Hosted by Women’s Foundation California

Featured Speaker:  
Elizabeth Méndez Berry  
Vice President & Executive Editor,  
One World, an imprint of Random House

About This Flash Talk:  
The misrepresentation of Latinx people has posed its own problems and resulted in devastating consequences from stereotypes to violence. Erasure is a different reality that some community members face, whether it be a denial of their Latinidad, convenient isolation or exclusion or purposeful re-writing of history related to Latinx people. This talk will shed light on some of these dynamics and the cost of erasure to the Latinx community.

3:30pm  
15-MINUTE BREAK

3:45pm  
FLASH TALK: On Our Collective Healing

Featured Speaker:  
Paula Durán, Director of Partnerships, OYE

About This Flash Talk:  
The stresses of everyday life, coupled with recent health, economic and environmental crises, take their toll on people’s mental health. It is sometimes difficult to find coping mechanisms to address our mental health needs. The Latinx community has also been impacted by other significant tragedies from mass shootings to the strain placed on the community because of immigration raids and other issues. This talk will focus on critical tools to help us heal- as a community and individually.

4:01pm  
HONORING OUR COMMUNITY  
(Livestream via The Latinx House Facebook page)

Featured Speaker:  
U.S. Congressman Joaquin Castro (Texas)

About Honoring Our Community:  
Congressman Castro delivers special remarks honoring the Latinx community members who have died.

4:12pm  
HONORING OUR COMMUNITY: Procession and Performance
Featured Entertainment:
Campanas de America

4:30pm  RELAX AND REJUVENATE
(Shuttle service to depart back to hotels for an afternoon break. Shuttles will run continuously between Aspen Meadows and other Festival hotels prior to the beginning of the Icon Awards Reception.)

6:25pm  THE HUMANS WHO FEED US EXHIBIT PRESENTATION
Hosted by Justice For Migrant Woman
Doerr-Hosier

Featured Speaker:
Ivana de Maria, actress and entrepreneur

6:30pm–7:30pm  ICON AWARDS RECEPTION
Hosted by Hispanics In Philanthropy
Doerr-Hosier

Featured Speaker:
Ana Marie Argilagos, President and CEO of Hispanics In Philanthropy (HIP)

Featured Award-Winning Mixologist:
Lynette Marrero

7:30pm–9:30pm  ICON AWARD DINNER
(Livestream via The Latinx House Facebook page)
Doerr-Hosier

Awards:
Beacon Award
Culture Icon Award
Power Icon Award
Reformer Award, sponsored by Luminate
Truth Icon Award

9:30pm  SHUTTLE SERVICE DEPARTS TO HOTEL JEROME AND OTHER FESTIVAL HOTELS.

9:30pm-1:30am  LATE NIGHT WITH RAIZADO FEST!
Hotel Jerome. Hosted by Warner Bros. Discovery

Featuring Entertainment:
DJ Ana Calderon

Featured Award-Winning Mixologist:
Lynette Marrero
Thursday, September 1, 2022

All Thursday Festival programming will be held in the Grand Ballroom of Hotel Jerome, 330 E. Main St., Aspen, CO 81611, unless otherwise stated.

8:30am SHUTTLE SERVICE WILL BE PROVIDED FROM ALL HOTELS TO HOTEL JEROME. You may also enjoy a short walk from St. Regis and Limelight Hotels. A baggage drop area will be available at Hotel Jerome.

9:00am BREAKFAST
Garden

9:45am DEPART TO FESTIVAL PROGRAMMING IN GRAND BALLROOM

10:00am WELCOME
Grand Ballroom

**Featured Speakers:**
Patrick Davila, General Manager, Hotel Jerome, Auberge Resorts Collection
Leonor Varela, actress and author

10:03am FLASH TALK: Leading to Win Environmental Justice-A Path to the Future

**Featured Speaker:**
Nalleli Cobo, activist and 2022 Goldman Environmental Prize Winner

**About This Flash Talk:**
This flash talk will feature Nalleli Cobo who will talk about the power of the people exhibited in the “People Over Pozos” campaign, their important win and her vision for the future in the environmental justice movement.

10:19am PANEL: Biases in the Latinx Community: Where They Came From and How We Eradicate Them

**Moderator:**
Rosa Maria Castañeda, Racial Justice Initiative Director, The William and Flora Hewlett Foundation

**Featured Speakers:**
Janet Martinez, Co-Founder & Vice Executive Director, Comunidades Indigenas en Liderazgo (CIELO)
Christopher Rivas, actor and author
Dr. Marta Moreno Vega, Co-Founder, Global Afro Latino and Caribbean Initiative (GALCI)
About This Panel:
The Latinx community is not free of bias. This bias exists due to many different circumstances, from internalized racism, the devastating impact of colonization and the harmful effects of negative messaging in media, among other factors. This session is aimed at acknowledging some of these existing biases for the purposes of naming them and calling the community in, while also discussing how we can heal the historic trauma that is sometimes expressed through these biases.

11:05am

SCREENING: “The Culture Is Latina”

Actress Justina Machado hosts an honest roundtable conversation with a group of Latina leaders with diverse lived experiences. They share a rich conversation about their experiences as Latinas in the United States, and how those experiences have shaped them personally, as well as professionally. The “Culture Is,” is a 4-part series created by MSNBC.

11:45am

TALK BACK: Inside “The Culture Is Latina”
(Livestream via The Latinx House Facebook page)

Moderator:
Morgan Radford, Correspondent for NBC News and NBC Nightly News, TODAY, and MSNBC

Featured Speakers:
Julissa Arce, author, activist, and social changemaker
Janel Martinez, writer and the Founder of award-winning blog, “Ain't I Latina?”
Mónica Ramírez, organizer, activist and Co-Founder, The Latinx House

About This Talk Back:
Several of “The Culture Is Latina” Roundtable participants join Morgan Radford to share their thoughts on why participating in this conversation was important and some of their thoughts on what it will take to support the 30 million Latinas in our nation.

12:15pm

CLOSING REMARKS & ACKNOWLEDGEMENTS

Featured Speakers:
Mónica Ramírez, organizer, activist and Co-Founder, The Latinx House
Olga Segura, producer, activist and Co-Founder, The Latinx House

RAIZADO – THE ENCORE

*This programming is free, and open to the public, as well as to Festival Badge holders. REGISTER HERE for Raizado Encore programming.

All activities will be hosted at Hotel Jerome’s Grand Ballroom. General admission.

2:00pm

ENCORE WELCOME
2:02pm  **SCREENING & TALK BACK: UNIDAD: Gay & Lesbian Latinos Unidos**
(Livestream via The Latinx House Facebook page)

**Moderator:**
Mario J. Novoa, educator, entrepreneur, and filmmaker, Film Bliss Studios

**Featured Speakers:**
Gregorio Davila, writer and director, L.A. A Queer History Productions
Laura Esquivel, Vice President, Federal Policy & Advocacy, Hispanic Federation
Roland Palencia, Executive Producer, Founder & President, Palencia Productions

**About This Talk Back:**
Gay and Lesbian Latinos Unidos (GLLU), the first major LGBTQ organization in Los Angeles, was founded in 1981, only a dozen years after the Stonewall rebellion and only a couple of years before the HIV/AIDS pandemic began to ravage LGBTQ communities. UNIDAD chronicles events surrounding GLLU at a pivotal time in history.

3:15pm  **FIRESIDE CHAT: On Allyship**
(Livestream via The Latinx House Facebook page)

**Live Interview:**
Katrina vanden Heuvel, Editorial Director and Publisher, The Nation
Fatima Goss Graves, President & CEO, National Women’s Law Center
Mónica Ramírez, organizer, activist and Co-Founder, The Latinx House

**About This Fireside Chat:**
The Nation's Editorial Director and Publisher Katrina vanden Heuvel will engage in a conversation with advocates Fatima Goss Graves and Mónica Ramírez to talk about what it looks like to be in community and in solidarity across communities, movements and issues.

4:00pm  **10-MINUTE BREAK**

4:10pm  **PANEL: Showing Up for Each Other**
(Livestream via The Latinx House Facebook page)

**Moderator:**
Elizabeth Barajas-Román, President & CEO, Women’s Funding Network

**Featured Speakers:**
Mabel Cadena, actress
Olga Segura, producer, activist and Co-Founder, The Latinx House
Leonor Varela, actress and author
About This Panel:
Elizabeth Barajas-Román will be in conversation with Olga Segura, Mabel Cadena and Leonor Varela about how we can support each other as mentors, partners and allies as we continue to lift up our communities for a stronger future.

4:45pm
CLOSING REMARKS

Featured Speakers:
Mónica Ramírez, organizer, activist and Co-Founder, The Latinx House
Olga Segura, producer, activist and Co-Founder, The Latinx House

5:00pm
FESTIVAL ENCORE ENDS

ABOUT RAIZADO
We are hosting our very first festival in Aspen, Colorado from August 30th to September 1st at Aspen Meadows and Hotel Jerome. We built a vision for the festival with the aim of holding it for a minimum of 10 years to create a clear and strong place to celebrate and discuss Latinx politics, arts, and culture.

We’re inviting a group of diverse advocates, celebrities, and community members to discuss these issues we face and how to disrupt them. We will celebrate our Latinx community by empowering one another with power, culture, and truth.

OUR POWER
Celebrating the cultural, political, and economic power of the Latinx community.

OUR CULTURE
Celebrating the rich and diverse Latinx culture, including food, music, literature, and art, as well as Latinx Culture Makers.

OUR TRUTH
Celebrating Latinx Truth Tellers, as well as the accurate stories and experiences that represent Latinx people in the U.S.

WHY RAIZADO
The name means deeply rooted. We believe that this is a powerful statement because as a community we are deeply rooted in the fabric of this nation. We also aim to develop deep relationships and networks through this festival and to send a clear message about the many important ways that our community has/continues to contribute to this nation’s prosperous future, while remaining connected to our own cultural identity.

ABOUT THE LATINX HOUSE
The Latinx House is a gathering place for people who appreciate and support the Latinx community and who celebrate Latinx excellence in film and entertainment. It is also a space to discuss pressing societal issues and the content creation related to these stories. It provides engagement, activation, and community building opportunities. The Latinx House is also creating pipeline projects, developing content, and engaging in advocacy to further the interests of the Latinx community, while building bridges, power, and solidarity. The Latinx House was founded by social entrepreneur and activist Mónica Ramírez, filmmaker and activist Alexandra Martinez Kondracke, and producer and entrepreneur Olga Segura. For more information, please visit www.thelatinxhouse.org.

A reel of our Sundance events can be found [here](#), and more information about The Latinx House partnership with Ford Foundation to host Critical Conversations over the last 6 months can be found [here](#).

**THE LATINX HOUSE FOUNDERS**

**MÓNICA RAMÍREZ**

Mónica Ramírez is the daughter and granddaughter of migrant farmworkers. She is also an organizer and longtime advocate for civil and human rights, focusing most of her career on the needs and priorities of the Latinx community.

Ramírez is the founder of Justice for Migrant Women and a co-founder of Alianza Nacional de Campesinas, The Latinx House, Poderistas, and other initiatives. She penned the “Dear Sisters” letter published by TIME on Nov. 10, 2017, which helped spark the TIME’S UP Movement.

Ramírez is an attorney and social entrepreneur. She has received numerous awards, including the Smithsonian’s 2018 Ingenuity Award for Social Progress and she was named to the TIME100 Next 2021 List. She is a graduate of Loyola University Chicago, The Ohio State University Moritz College of Law and Harvard’s Kennedy School.

**OLGA SEGURA**

Olga Segura is a Mexican producer. She has produced films premiering at worldwide prestigious festivals like Venice, Berlin and Sundance. Her last film, "Waiting for the Barbarians" was based on the novel written by Nobel Prize winner J.M. Coetzee, it was directed by the Colombian Oscar-nominee Ciro Guerra, starring Oscar winner Mark Rylance, Robert Pattinson, Johnny Depp and Gana Bayarsaikhan and premiered at the Venice Film Festival in 2019.

She is currently producing and co-directing a documentary based on the 3-time Latin Grammy winning singer and composer Carla Morrison.

Segura is also a co-founder of Poderistas, a movement and platform designed to empower the next generation of Latinas, The Latinx House, a platform for people who appreciate, support and celebrate the excellence of the Latinx community as well as, Decididas, a digital content series and platform that empowers women in Mexico and Latin America.
For her efforts as a prominent voice within the Latinx community, Segura was named to Forbes Mexico’s list of the 100 Most Powerful Women of 2019, as well as earning recognition as a “2019 Changemaker” by Marie Claire.

ALEX MARTÍNEZ KONDRACKE
Alex Martínez Kondracke is an award-winning writer, producer, director, co-founder of The Latinx House, co-founder of Poderistas, and a founding member of TIME’S UP.

Alex attended Dartmouth College and NYU’s Graduate Film School. At NYU she studied both directing and cinematography. Her first short narrative film Ice Fishing won a jury prize award at Sundance 2000, while her cinematography reel landed her a job shooting for Academy Award-nominated producer Jonathan Stack (The Farm).

Kondracke later began shooting and directing documentaries for Discovery, TLC, BBC, VH1, and National Geographic. She then went on to become a co-producer and writer on Showtime’s The L Word. In 2009 Kondracke directed the musical comedy feature Girltrash: All Night Long and she plans to make See You on the Dark Side her next movie.